

2021 Annual Gratitude Report



Lake Simcoe
Conservation
Foundation

Message from the President and Executive Director

We are pleased to update you on the conservation work that your gifts have helped to support in the past year. Because of you, the Lake Simcoe watershed is becoming cleaner and healthier, and our community is gaining valuable insights about caring for our natural spaces. It's incredible what we're achieving together!

Although the COVID-19 pandemic created challenges and delays with many of the conservation projects we support, 2021 saw progress that will benefit our watershed for years to come. Thanks to you, the Authority has been able to restore creeks, improve fish habitats, protect aquatic species at risk, and plant trees and shrubs all over our community. You've also helped to improve trail accessibility as well as design, develop, and deliver innovative outdoor education programs that engage young learners.

Last year, the Foundation focussed on re-building after a very difficult 2020. We had to be flexible enough to adapt to whatever COVID and the related restrictions could throw at us ... and it all worked out! Thanks to the kind support of people like you, we were able to raise over \$ 1.5 million through our various campaigns – 112% of our goal!

The Foundation supported over 11 Authority programs and projects in 2021, disbursing almost \$450,000 to outdoor education and restoration initiatives across our watershed. Plus, our Connect Campaign to build a new Nature Centre at Scanlon Creek has raised over \$2 million so far. We look forward to crossing the finish line on our \$3 million+ goal with help from our generous community.

If there is one thing that the pandemic made clear, it is how important nature is to our health and well being. We've also realized how vital it

is to support and protect the natural areas around us. That's why your loyalty as a donor is so valued! We are thrilled to have your continued friendship as we move forward in protection of our amazing watershed.

Because the Foundation is deeply committed to the Authority's vision, it is incredible to know that donors like you are committed too... even during uncertain times.

Together with the entire community – we are making it happen!



Marvin Geist
Board President

Cheryl Taylor
Executive Director

Foundation Team

Cheryl Taylor, Executive Director

Judy Milner, Development Officer

Darlene Morrison, Annual Giving Coordinator

Allanna Yates, Senior Administrative Assistant

Board of Directors (2021-2022)

Marvin Geist, President

Kerigan Kelly, Vice President

Lee Ann Waterman, Secretary Treasurer

Debbi Conzelmann, Past President

Debby Beatty

Bruce Buchan

Peter Ferragine

Sarah Kurtz

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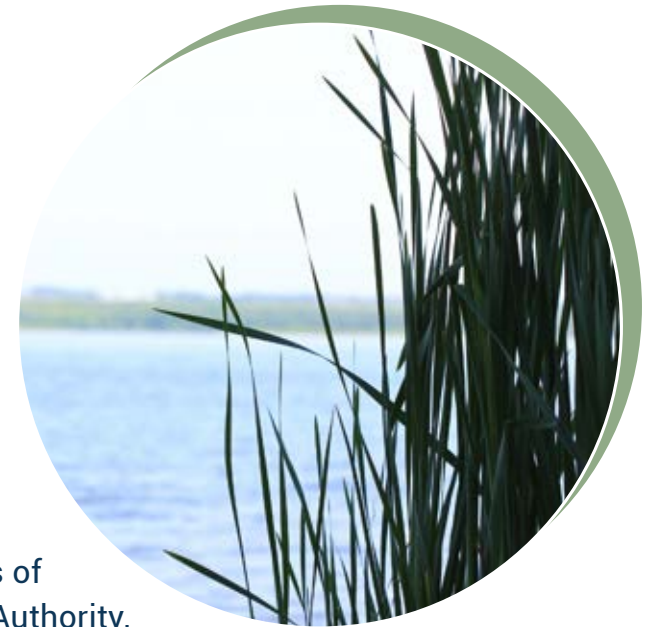
Tom Vegh

Vision

We envision a cleaner, healthier Lake Simcoe watershed that will inspire, motivate and enrich us all.

Mission

We raise money to support a cleaner and healthier Lake Simcoe watershed through the funding of specific projects of the Lake Simcoe Region Conservation Authority.



Lake Simcoe Watershed

The Lake Simcoe watershed is a 3,400 square kilometre area of land that sweeps across 20 municipalities, from the Oak Ridges Moraine in the south to the Oro Moraine in the north, through York and Durham Regions, Simcoe County and cities of Kawartha Lakes, Barrie and Orillia.

It has been inhabited by Indigenous Peoples since creation. We recognize the Williams Treaties First Nations, including the Chippewas of Georgina Island, Rama and Beausoleil and the Mississaugas of Alderville, Curve Lake, Hiawatha, the Credit and Scugog Island. We are committed to renewing our relationships and deeply appreciate their historic connection and unwavering care for this land and water.

Happy Retirement Judy!

Judy Milner, Development Officer, retired after sixteen years. Judy was our “go-to” administrative expert and was the first person many of our donors connected with. Her incredible work ethic, positive attitude and wonderful sense of humour will be missed by Board and staff. Enjoy your new adventures, Judy!

2021 Supported Projects - Thanks to our donors

- Outdoor Education Program
- Outreach Education Branded Hybrid Vehicle Lease
- Beaver River Wetland Acquisition – Mersich Property
- Kettleby Creek Restoration Project
- Lake Simcoe Polders Project (Farming Community)
- Conservation Area Grassland Enhancement Project: MapleCross Nature Preserve
- John Street Low Impact Development Project
- Community Action and Restoration Program: Tree Planting
- Thornton Bales Greenbelt Accessibility Improvement Project

Project Highlights

Thank you for supporting positive change in our watershed

Kettleby Creek Restoration Project

Kettleby Valley Camp in the Township of King is home to the Kettleby Creek. This beautiful stream supports Brook Trout and Redside Dace, a local species at risk and was home to an old dam structure that prevented fish migration and disturbed their habitat. The Kettleby Creek Restoration Project partnered with the camp to return the creek it

to a more natural free-flowing state. Thanks to your support, the dam was removed, 60 metres of stream was restored, 130 shrubs and 500 live stakes were planted along 120 metres of shoreline. The streambanks were stabilized and vegetation enhanced, which will greatly improve fish health and habitat.





9,501 children were engaged through school and community programming!

Engaging Our Young Learners

Thanks to you, the Outdoor Education team continues to design, develop and deliver a suite of innovative programs and services to engage our young learners. While the pandemic continued to impact programming, our certified teachers provided an expanded suite of digital resources and virtual learning experiences alongside in-person experiences. Highlights include delivery to grade 4 students within the Simcoe County District School Board, new climate change programs for students, teachers and the public, the expansion of the Forest School Program and supporting learning objectives for secondary students in the Specialist High Skills Major Program.



Thanks to RBC Foundation for their impactful multi-year support of Outdoor Education Programming

Good Governance

Since 2013, LSCF has been accredited by Imagine Canada's distinguished Standards Program after demonstrating excellence in sector standards in Board Governance, Financial Accountability and Transparency, Fundraising, Staff Management and Volunteer Involvement. Invest in trust!



Making our Trails More Accessible

Thornton Bales Conservation Area is in an area of varied steep terrain with limited parking. During the pandemic, it became a much loved and popular natural destination. The benefits of immersing ourselves in nature is well known and improving access is key. This project formalized a trailhead off the Greenbelt Cycling Route, improved the existing trail entry at the parking lot, and built a safe, accessible lookout at the top of the "99 steps" for visitors to enjoy. An animal resistant waste receptacle and informative signage along the trail were also installed.



Connect

Sparking imagination **TODAY** and
empowering the environmental
champions of **TOMORROW.**

Together we have raised over \$ 2 Million!

“With the population of the Lake Simcoe Watershed doubling in the next 30 years, it’s critically important that we provide more opportunities to learn about, appreciate, and protect our green spaces.”

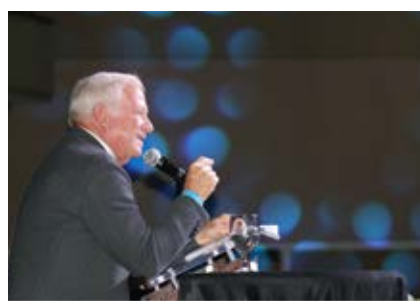
- Rob Baldwin, CAO, Lake Simcoe Region Conservation Authority

Every day, the outdoor education program at Scanlon Creek gives people the chance to take a break, immerse themselves in nature and learn more about how to protect our natural spaces. But our current Nature Centre building is dangerously out-of-date. Our Connect Campaign was launched with the goal of re-envisioning the education facility at Scanlon Creek so that our incredible outdoor education programs can continue there. The community has really come together to help make our Nature Centre at Scanlon Creek a reality and we are immensely grateful for the support of the campaign so far. With your help, we will raise the last million very soon and begin construction in 2024.



artists concept

Events



32nd Annual Conservation Dinner

September 22, 2021
The Paramount Event Space

Thank you to sponsors and guests who came together at the Conservation Dinner. It is our signature fundraising event, and we depend on it every year to help support our work. The Conservation Dinner was understandably cancelled in 2020 due to the pandemic and we were not entirely confident that we could hold it in 2021, as on-going challenges related to COVID-19 resulted in date and last minute venue changes. Everything came together and it was SOLD OUT again. Thanks to you, we raised almost \$200,000.

3rd Annual Dalton Hicks Invitational Golf Tournament

August 25, 2021
The Nest at Friday Harbour



Thanks to all the golfers and sponsors who, over the past three years, chose to support a healthier Lake Simcoe watershed and joined us for the Dalt Hicks Invitational Golf Tournament. It all began in 2019 at Redcrest, then Woodensticks, and finally at The Nest at Friday Harbour. We golfed in all weather, and the pandemic did not dampen our spirits. Good times and great golf was enjoyed by all.



Thanks to our amazing sponsors and golfers, well over \$100,000 has been raised.

Events



Franklin Fishing

Taking place every spring and fall, diehard anglers and LSCF donors meet at The Franklin Club in Mt. Albert for a day of trout fishing and fine food. A day not to be missed by the “regulars”, it's a chance to fly fish in a wonderful natural setting and help support our important work.



York Region Chairmans Golf Tournament

August 19, 2021
Upper Unionville Golf Course

104 golfers enjoyed a very special day on the links in support of the Connect Campaign to build the new Nature Centre. Thanks Chairman Emmerson for hosting this fabulous event and to Lina Bigioni for organizing the tournament!

Honda Canada Manufacturing

generously donated a Side by Side, Generator and Trimmer to help take care of Lake Simcoe Region Conservation Authority conservation areas.

The Honda SxS will be used by staff at Scanlon Creek to support and facilitate a variety of maintenance program tasks. The Honda generator allows us to complete projects such as the Lookout at Scanlon and boardwalks and kiosks at our other properties. Having access to power for saws, drills and other equipment makes work safe and quick. The addition of the new string trimmer helps maintain the appearance of our properties, keeping them clear and presentable.

Thank You Honda Canada!



Thank You to Our Generous Donors



Eco-Champion (\$250 - \$999)

John Adams
Dan Andrews
Trish Barnett
Joanne Barnett
Kenneth R. Beatty
The Benjamin Foundation
Bobby Bhoola
Katie Biddie
Christina Bisanz
Steve Bishop
Brian and Janet Bone
Bruce Bone
Ron A. Brennehan
Colin A Brown
William and June Coward
Mark Critch
Ester Demedeiros
Clifford E Dresner
Norah Dunning
Dieter and Cathy Elsner
Peter Ferragine
Deborah Beatty and Joel Finlayson
Toshia Fleischaker
The Lloyd and Gladys Fogler
Foundation

Ron Fox
Arrow Furniture
Wendy Gaertner
Gervais Development
Corporation
Phil Gilbert
Rachel Gilliland
Bill Gosling Outsourcing
Randall Greenlaw
Michael Halbert
Paul and Vicki Hand
Stephen Harper
Conrad Heidenreich
Sharon Herman
Steve Hollingworth
Marvin Igelman
David Johnston
Brian and Susan Kemp
The Keren Charitable Foundation
Sarah Kurtz
Dr. Susan M. Kuzmyk
Bob Kwapis
Dave Kwinter
Candice E. Tinti and Alex Lawson
Donina Lombardi

Lormel Homes Ltd.
M.A.M. Group Inc.
Allan Macpherson
D. Paul and Mary Marshall
McGregor On The Water
Susan McKinnon
Tim and Jane McMurrich
Judy Milner
Walter and Marylou
Montanera
Melinda Naphtali-Stott
Paul Neals
Kelly Nesbitt
John and Mary Jane Omand
Howard Orfus
Drs. David and Donna
Ouchterlony
Tracy Patterson
Geoffrey Peat
George F. and Dora H. Pepall
Matt Pogson
The Abe & Elsie Posluns
Family Foundation
Alky Poulias
Kaitlyn Read

Philip and Hannah Reichmann
Family Foundation
Jamie Robinson
Andrew and Judy M Robinson
Dianne Russell
Mary Jane Sarjeant
Peter Schut
Ivana Sciulli
Robert N Shelton
Robert and Suzanne Sillers
Richard Simpson
Gary and Janis Soren
John Taylor
Douglas Reid and Barbara Taylor
Cheryl Taylor
Martin Unger
Joy Waldie
Harry and Anne Walker
David Wardrop
Elizabeth Wardrop
Alex Waters
Arthur E Weis
Kelvin Zhao

Environmental Leader (\$1,000 - \$4,999)

Aquafor Beech Ltd.
James C. Baillie
BDO Canada LLP
Beacon Environmental Ltd.
Beard Winter LLP
The Lisa & Allan Brown Family
Foundation
C.F. Crozier & Associates
Consulting Engineers
Government of Canada
Dr. Earl Bogoch and Esme Carroll
Centro Square Commercial
Ian and Margaret Clarke
Hugh and Carolyn Cleland
Debbi Conzelmann
Counterpoint Engineering Inc.
Ron and Elizabeth Craig
John Crowell
Kate Dale
Joyce and Larry Dare
Donner Canadian Foundation
Michael and Maureen Douglas
E. Manson Investments Ltd.

Emery Investments
Wayne Emmerson
Enbridge Gas Inc.
Jonathan and Roberta Fidler
Kenny and Janis Field
Marvin Geist
GEO Morphix Ltd.
Corporation of the
Town of Georgina
Leo Goldhar
Irwin Gould
Mark and Ricki Harris
Michael Higgins
Town of Innisfil
Robin Kelly
Township of King
Bruce and Judith Langstaff
Jean Lawrence
Lefroy Harbour Resorts Inc.
John W. Livey
Clarence Lui
Mattamy Homes Ltd.
John McCallum

Wayne and Beverley McLeod
Nealon Marine Construction
Orchidtrail Building Corp.
Parkbridge Lifestyle
Communities Inc.
John T. and Mitzi Pepall
Nick and Beryl Hamilton-Piercy
Anatoli and Valeria Plotkine
Primrose Contracting Inc.
Promenade Park Towers
Raikes Geomatics Inc.
Shannon Reinders
Jeffrey C. Rice
Roadhouse and Rose
Leah Taylor Roy
Schaeffer & Associates Ltd.
Schollen & Company Inc.
Joe Sframeli
Shoreplan Engineering Ltd.
Stantec Consulting Ltd.
Starlish Home Corp.
David Stevenson
Stronach International Inc.

The Lawrence and Judith
Tanenbaum Family Foundation
Steven Tanner
Marcella and Joe Tanzola
TD Commercial Banking
TD Friends of the Environment
Foundation
TFP Aurora Developments Ltd.
Bill Thompson
Timothy Thompson
Thorstone Consulting Services Inc.
Jennifer Tory
Tricap Properties
TS Tech Canada Inc.
Diana Tweedy
Township of Uxbridge
Linda and Frederic Waks
Lee Ann Waterman
West Sharon Holdings Inc.
Ruth Westlake
W. David and Shelagh Wilson
Mari-Jayne Woodyatt



Nature Lovers (\$5,000-\$9,999)

a.m. Candaras Associates Inc.	The Davis Residences Inc.
The Acorn Development Corporation	Groundswell Urban Planners Inc.
Bayview-Wellington Construction Inc.	Virginia Hackson
David Beatty	King Cole Ducks Ltd.
Calibrex Development Group	Fiona McLean
Jennifer Wardrop and Bob Casper	The Sarjeant Co. Ltd.
Clean River Recycling Solutions	SCS Consulting Group Ltd.
D V Bell Foundation	Uplands Foundation

Watershed Heroes (\$10,000 +)

Alectra Utilities Corporation	Lake Simcoe Region Conservation Authority
Bill and Karen Barnett	Liberty Developments
Bazil Developments Inc.	Chi Ma
Debby Beatty	Major Kennedy South
Brookfield Residential (Ontario) LP	Marianneville Developments LP
Department of Fisheries and Oceans, Canada	Helen McCrea Peacock Foundation
Joseph and Najet Dableh Family Foundation	MiTek
DG Group	Mosaik Davis Inc.
Ministry of the Environment, Conservation and Parks	Pratt Development Inc.
Len and Angela Ferragine	RBC Foundation
Friday Harbour Resort Holdings Inc.	Shining Hill Estates Operator Inc.
Glenway Country Club Ltd.	Signature Developments Inc.
Gwillimdale Farms Ltd.	Nicole Summerfeldt
The Dalt Hicks Family Foundation	Treasure Hill
Highland Gate Developments Inc.	Trisan Construction
K. Winter Sanitation Inc.	United Soils Management Ltd.
Kerbel Group	Upper Unionville Inc.
Kingswood Group Ltd.	The Regional Municipality of York

32nd Annual Conservation Dinner

Lake Simcoe Steward
Shining Hill Estates Collection Inc.

Nature Lover
Geranium

Environmental Leader
Brookfield Residential
Malone Given Parsons
Marianneville Developments LP
The Acorn Development Corporation
Treasure Hill - Orchidtrail and Starlish

Eco-Champion
a.m. Candaras Associates Inc.
Beacon Environmental
C.F. Crozier & Associates
Emery Investments
Enbridge Gas Distribution Inc.
GEO Morphix Ltd.
Magna International
Mattamy Homes
Primrose Contracting
Schaeffer & Associates Ltd.

SCS Consulting Group Ltd.
Stronach International
Thorstone Consulting Services Inc.
Tricap Properties
United Soils / Tiny Seedlings
West Sharon Holdings Inc. (Vogue Group)
WSP Canada

Evening Sponsor
Aquafor Beech Ltd.
HHL Law Firm LLP
Roadhouse and Rose Funeral Home
Leah Taylor Roy
M.A.M. Group Inc.
Pratt Development Inc.
SCS Consulting Group Ltd.
Shoreplan Engineering Ltd.

In-Kind Sponsor
King Cole Ducks Ltd.

Media Sponsor
StarMetroLand
Lake Simcoe Living



Connect Campaign

Alectra Utilities Corporation
Bayview-Wellington
Construction Inc.
Bazil Developments Inc.
Katie Biddie
Calibrex Development Group
Clean River Recycling Solutions
Mark Critch
Joseph Dableh
The Dalt Hicks Family Foundation
The Davis Residences Inc.

DG Group
D V Bell Foundation
Wayne Emmerson
Len and Angela Ferragine
Toshia Fleischaker
Gervais Development Corporation
Glenway Country Club Ltd.
Groundswell Urban Planners Inc.
Gwillimdale Farms Ltd.
Virginia I Hackson
K. Winter Sanitation Inc.

King Cole Ducks Ltd.
Liberty Developments
Major Kennedy South
Marianneville Developments LP
Susan McKinnon
Mosaik Davis Inc.
Kelly Nesbitt
Geoffrey Peat
Pratt Development Inc.
The Sarjeant Co. Ltd.
Schaeffer & Associates Ltd.

Signature Developments Inc.
Steven Tanner
Cheryl Taylor
Bill Thompson
Treasure Hill
Trisan Construction
United Soils Management Ltd.
Upper Unionville Inc.
The Regional Municipality of York

Dalt Hick's Memorial Golf Tournament

Platinum Sponsor

The Dalt Hicks Family

Gold Sponsor

Beamish Construction
Kerbel Group
Thistle Finance

Silver Sponsor

Nelson Aggregate

Bronze Sponsors

Debby Beatty
The MBTW Group
Resilient Consulting
Skwarchuk Funeral Home

On Course Sponsors

Aqua Td
Aquafor Beech Ltd.
Bob Graham and Family
Craig Moyer & Family
Gem Services Inc
Nelson Aggregate
Zander Sod Co. Ltd.

Inspiring Greener Communities (IGC) Program

Brookfield Residential (Ontario) LP
Friday Harbour Resort Holdings Inc.
Marianneville Developments LP

Marina Program

Lefroy Harbour Resorts Inc.

Conservation Days Program

Counterpoint Engineering Inc.
TS Tech Canada Inc.

Thank you

to those who made
a donation in loving
memory of

Mary Jane Brinkos
Evald Engman
Douglas McCutcheon
James Gordon Roberts
Dr. Richard Tanner
Donald Thompson
John Wardop

Your thoughtful contribution
will carry their legacy forward
and help ensure the health of
the Lake Simcoe watershed for
generations to come.

We also recognize the many donors who have given smaller amounts, as well as those who wished to remain anonymous. *Every gift makes a difference.*

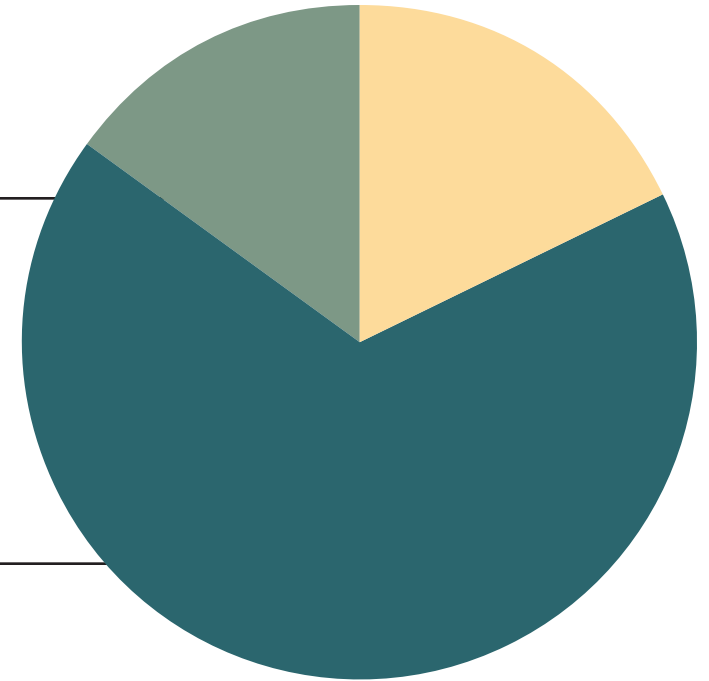
2021 Financials

Revenues: \$1,354,916

Grants: 18%

Conservation Dinner: 15%

Fundraising Programs: 67%



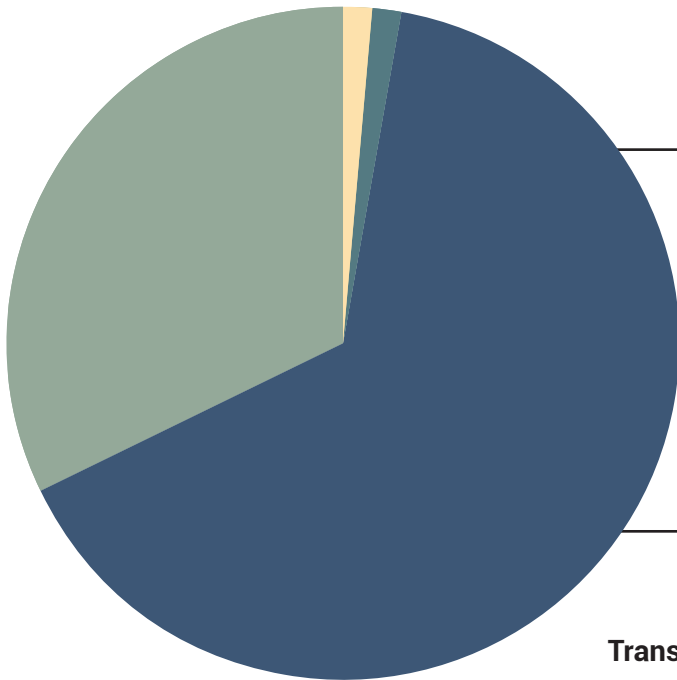
Expenses: \$281,836

Board: 1.6%

Fundraising: 65%

Legal and Audit: 1.4%

Operating: 32%



Transfers to Lake Simcoe Region Conservation Authority priority environmental initiatives: \$436,667

Applications for support are submitted by LSRCA and approved by LSCF Board of Directors annually.

2021 Audited Financial Statements are available on our website at www.lakesimcoefoundation.ca

Message From the LSRCA Chair

To our steadfast Lake Simcoe champions,

There's one thing that I have been certain of throughout the challenges of the Covid-19 pandemic, and that's the consistent care and generosity of the wonderful donors in our watershed community. While 2021 continued to present significant challenges to all of us, your unwavering support and love for Lake Simcoe and the surrounding watershed remained a priority.

Not only have I been impressed with the commitment of our donor community, but also by the resilience of the teams at both the Conservation Foundation and the Conservation Authority. In 2021, more than ever, they demonstrated strength, determination, and devotion to ensuring that in-the-ground projects, and

education and outreach programs were delivered to ensure the current and future health of our Lake and watershed.

With our new strategic plan, Transformation 2022-2024, now in place, I have every confidence that the Conservation Authority will continue to innovate and adapt to the changing landscape and deliver the much-needed projects that your dollars support.

On behalf of the Conservation Authority Board of Directors and staff, I say thank you to each donor, and thank you to the small but mighty team at the Lake Simcoe Conservation Foundation. Without your strength and contributions, the Conservation Authority wouldn't be able to accomplish all that we do each year.



Wayne Emmerson,
Lake Simcoe Region
Conservation Authority Chair,
and Chairman and Chief
Executive Officer of the
Regional Municipality of York



Lake Simcoe
Conservation
Foundation

We are the Lake Simcoe Conservation Foundation (LSCF), the charitable arm of Lake Simcoe Region Conservation Authority (LSRCA). We inspire people and organizations to donate in support of their vision of a healthy lake, healthy land, healthy life...for generations to come. The leading fundraising environmental charity in our watershed, we are certified in Imagine Canada's Standards program for excellence in non-profit management.

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foundation@lsrca.on.ca Lakesimcoefoundation.ca Charitable Registration: 11900 3317 RR0001