



Lake Simcoe  
Conservation  
Foundation

**09**  
ANNUAL  
REPORT

# CELEBRATING PARTNERSHIPS

The rivers and streams flowing into Lake Simcoe are its lifeblood. Much like a doctor determines your health by testing the blood in your arteries, monitoring streams and rivers reveals the health of our beautiful lake. Improve the rivers, and the whole body can be healed.

The Holland River is one such river. After the East and West arms join, it flows into Cooks Bay. Under considerable urban and agricultural pressure, this river and its streams are where we continue to focus our critical fundraising efforts. We all know that people need to find ways to live responsibly with nature's beauty, so awareness and understanding of our watershed – its beauty and its challenges - are the keys to our continued success.

At the LSCF, 2009 was a transformative year. We completed our new Strategic Plan and Case for Support, which we continue to refine much as our ecosystem does. We have both a newly re-elected President and Executive Director working closely together to evolve the Foundation and serve the watershed in the best way possible.

A lake cannot stand alone. It is supported by its rivers and streams. The Foundation is also supported by critical partnerships as well. Despite the economic times, our donors still gave to support the restoration and protection of our local environment and we thank you. Thanks to multi-year grants from the Ontario Trillium Foundation, The McLean Foundation and the RBC Bluewater Project, we broke ground on many critical projects.

Congratulations to our partner, the Lake Simcoe Region Conservation Authority on receiving the coveted Thiess International Riverprize in September 2009. The world now knows what we always have – that you are the best at integrated watershed management.

The LSCF looks forward to sharing our achievements with you throughout the coming year. Your suggestions and support are always welcome.

Sincerely,



A white cursive signature of Debby Beatty on a blue background.

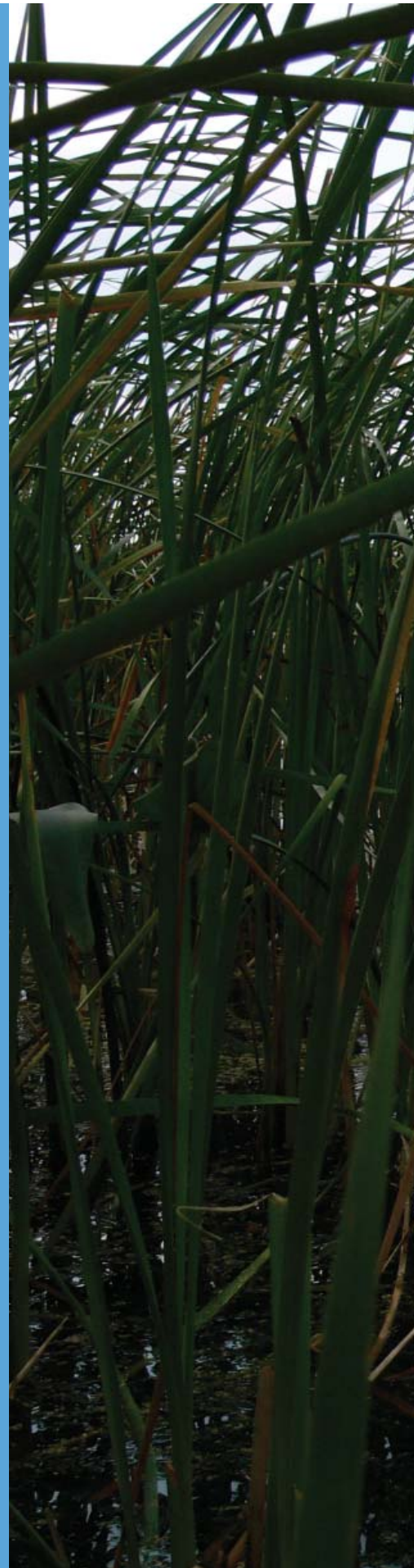
Debby Beatty,  
President



A white cursive signature of Cheryl Taylor on a blue background.

Cheryl Taylor,  
Executive Director

*Cover photo courtesy of Caley Taylor Photography*





*Photo courtesy of Jen Howard*

# FINANCIALS

Revenue 2009	
Deferred contributions	\$172,480
Donations	\$275,228
Fundraising Events	\$107,498
Investment Income	\$4,109
<b>Total</b>	<b>\$569,315</b>

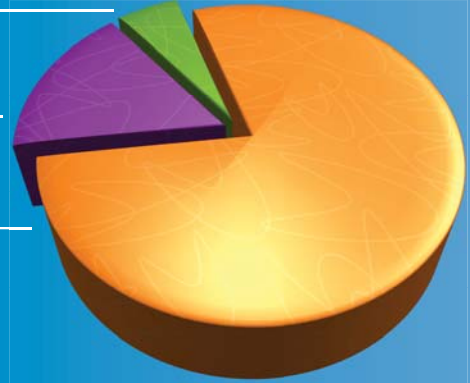
Expenditures 2009	
Administration / Operations	\$132,092
Fundraising Events	\$123,000
Disbursements to LSRCA	\$265,000
<b>Total</b>	<b>\$520,092</b>

## HOW WE SPEND DONATED DOLLARS

Enjoy: \$15,000

Understand: \$43,000

Nurture: \$207,000



# BOARD OF DIRECTORS

- Debby Beatty, President
- David Ouchterlony, 1st Vice-President
- Andrew (Sandy) Robinson, 2nd Vice-President
- Bobbie Drew, Secretary / Treasurer
- Doug Blakey
- Thomas Connell
- William J. Carey
- Alan Chapple, P.Eng MBA
- Timothy V. Crooks
- Ernie Crossland
- Robert Forhan
- Virginia Hackson
- James Vigmond
- Gayle Wood
- Cheryl Taylor



The Board of Directors and staff want to thank Doug Blakey for his contribution of leadership to the Foundation during his tenure as president.

Our vision of the Lake Simcoe watershed is one where the community works together to respect and support a healthy ecosystem. Lake Simcoe and its rivers and streams will be cleaner, its land is greener and all our natural features will be protected for future generations to enjoy.

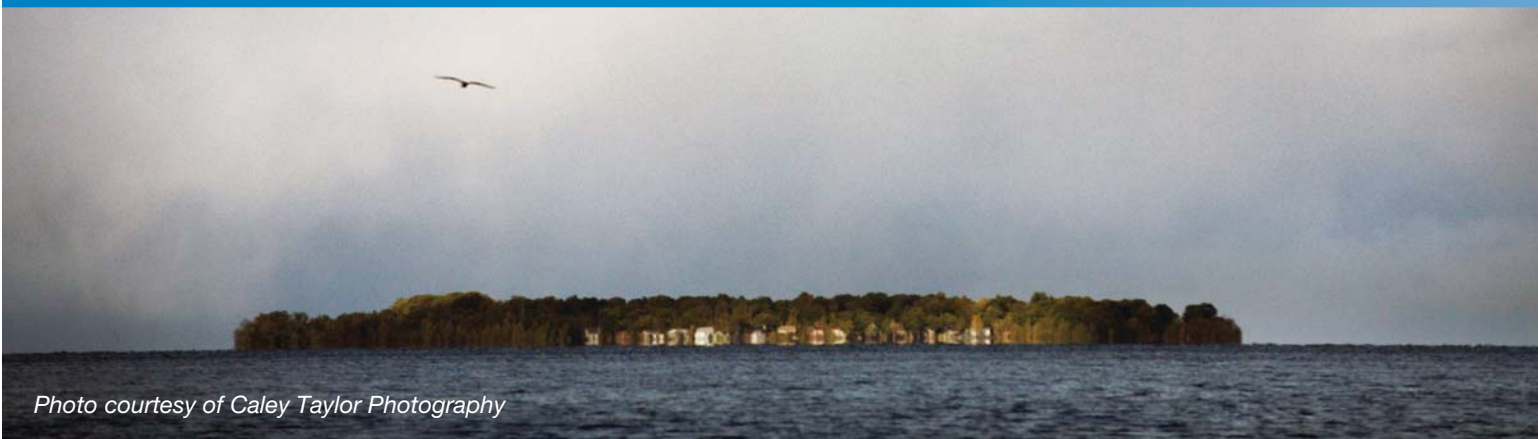


Photo courtesy of Caley Taylor Photography

# YOUR INVESTMENT IN THE LAKE SIMCOE WATERSHED

The Lake Simcoe Conservation Foundation is committed to restoring the environmental health of Lake Simcoe and the land that supports the lake. Your support for the foundation is an investment that nurtures the watershed's natural resources, creates understanding of nature's own processes and provides moments of joy in the process.

## NURTURE



### Stewardship Projects

Across the watershed we provided more than \$265,000 to initiate projects to protect and restore the natural functions of rivers, streams and wetlands. Our investment, when matched with funds from public and private partnerships, accomplished work totalling more than \$1.3 million! Every dollar invested with us gained almost four more to make an even greater impact on the health of the watershed.

To make the most of our investment in the lake's health we continued to focus on the single biggest contributor of phosphorus pollution to the lake – the East Holland River. Along the course of the river and in its watershed we funded 42 projects.

## UNDERSTAND



### Scanlon Creek Conservation Area Education Programs

Our children are our future. To increase their understanding of our environment we funded redevelopment of the educational curriculum to make it more relevant – our bird banding program was established and is very popular with students. Then to increase the program's reach we worked with local shelters and subsidized 10 children to attend summer camp at Sheppard's Bush in Aurora. We funded a new outdoor learning concept in the design of an outdoor discovery play garden for children which will begin construction fall 2010. Adults will appreciate the upgrades to hiking trails and picnic pavilions. And man's best friends will also be included when the off-leash dog park is unveiled in summer 2010.

### Showcase Videos

After the first seven Showcase videos in 2008 created some excitement, the Foundation chose to fund another eight videos in 2009. Interviews of project designers and supporters and footage of stewardship projects with before and after shots give a "behind the scenes" exposé of how the conservation authority's projects work to help Lake Simcoe. Look for them on [www.youtube.com](http://www.youtube.com) or ask for a DVD of your own.

## ENJOY

### Watershed Heroes

The Watershed Heroes Activity Guide, a colouring and activity book, in a light-hearted format gives children and their parents practical advice on how to be environmentally responsible in their homes. Distributed in classrooms, at fairs and public events, the Guides are reaching into thousands of homes across the watershed to communicate change for a healthier Lake Simcoe. If you want a copy or more than one, contact us and we'll see that you get what you want.



# DONOR RECOGNITION

## Eco-Champions (\$250-\$999)

- Tony and Anne Arrell
- Fred Babbie
- Barbara Bamford
- Dr. Lawrence and Helen Barcza
- Ross and Patricia Bell
- Edward Bertram
- Dr. Joanne Best
- Robert and Lisa Bickle
- Dr. Earl and Esme Bogoch
- Bruce and Nancy Bone
- Jackie Burkart
- Peter Burtch
- Rick and Margot Byers
- William Carey
- Dr. Robert Casper
- Linda Clipsham
- Robert and Marilyn Cohen
- George and Sheila Connell
- Timothy and Roz Crooks
- George Deratnay
- Anthony de Werth
- Clifford Dresner
- Norah Dunning
- Craig Ellis
- Fidelity Investments Canada ULC
- W. Finnigan
- Raymond Gauthier
- Michael Green



*Photo courtesy of Caley Taylor Photography*

## Eco-Champions (\$250-\$999)

- T. Michael Hall
- Edythe Hall
- Paul and Vicki Hand
- Justice Peter Howden
- Brian Hughes
- Dr. Angelo and Sandy Iocca
- Brian Kemp
- Bruce and Judith Langstaff
- William and Shirley Lobraico
- Kimberley MacKenzie
- Mary Maindonald
- Dr. Walter Montanera
- Jerome Morse
- Orillia Lions Club
- Hugh and Ann Osler
- Geoff Peat
- John Pepall
- Ready Import Limited
- Douglas Reid
- John and Anne Marie Ritchie
- Mary Jane Sarjeant
- Johanna Schickendanz
- John and Barbara Sibbald
- Adrienne and Joel Slan
- Gary and Janis Soren
- Dr. Timothy and Laura Stanford
- The Frieberg Family Charitable Foundation
- Robert and Diana Tweedy
- James Vigmond
- Harry and Anne Walker
- William Prager Limited

## Environmental Leaders (\$1,000-\$4,999)

- John and Barbara Auston
- Azimuth Environmental Consulting, Inc.
- Donald Bainbridge
- Betty and Chris Wansbrough Family Foundation
- Thomas Connell
- Purdy and Beatrice Crawford
- John and Catherine Dale
- Golder Associates Ltd.
- Grant Thornton LLP
- Virginia Hackson
- Nick and Beryl Hamilton-Piercy
- Michael Higgins
- Norman and Lois Hill
- Ken Hill
- Holland Landing Landowners Group

# DONOR RECOGNITION

## Environmental Leaders (\$1,000-\$4,999)

- Bryce and Connie Hunter
- Imbrium Systems
- Innisfil Lions Club
- iPLAN Corporation
- Jagger Hims Ltd.
- David and Sharon Johnston
- Roger Oatley and Kathryn Knight
- Kimvar Enterprises Inc.
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- Brian and Joannah Lawson
- William Low
- Daphne Malone
- Quig Tingley and Margot Franssen
- Bruce McCartney
- Arthur McMurrich
- Miller Thomson LLP
- Minto Communities (Toronto) Inc.
- MMM Group Limited
- North Newmarket Lions Club
- Ontario Marine Operators Association
- Drs. David and Donna Ouchterlony
- Paul Higgins Jr. Fund
- Phoslock Water Solutions Ltd.
- Paul Read
- Rice Commercial Group
- Sandy and Judy Robinson
- John and Melissa Shannon
- Mark and Marla Shoom
- Spencer Stuart & Associates (Canada) Ltd.
- Stern Marine Construction Ltd.
- Dr. James and Carolyn Swan
- Marcella Tanzola
- Jan Tesar
- TS Tech Canada Inc.
- W.F. Baird & Associates Coastal Engineers Ltd.
- John West
- Gayle Wood
- Mary Grace Wright

## Nature Lovers (\$5,000 - \$9,999)

- David Beatty
- Ivanhoe Cambridge II - Vaughan Mills
- The Cortel Group
- The McLean Foundation

## Watershed Heroes (\$10,000-\$49,000)

- James Baillie
- Bill and Karen Barnett
- Debby Beatty
- Crate Marine Sales Limited
- Helen McCrea Peacock Foundation
- McEwen Family Charitable Gift Fund
- Sharon West Landowners Group
- The Ontario Trillium Foundation
- Uplands Foundation

## Lifetime Donors: Green Companion (\$5,000-\$9,999)

- Hewmac Investments Services (Newmarket) Inc.

## Lifetime Donors: Green Benefactor (\$10,000-\$99,999)

- James Archer-Shee
- James Baillie
- Bill and Karen Barnett
- Debby Beatty
- Bond Head Properties Inc.
- BrightStar Corporation
- George and Sheila Connell
- Crate Marine Sales Limited
- Helen McCrea Peacock Foundation
- Ivanhoe Cambridge II - Vaughan Mills
- McEwen Family Charitable Gift Fund
- Metrus Development Inc.
- North Newmarket Lions Club
- Royal Bank of Canada Foundation
- Sharon West Landowners Group
- James and Carolyn Swan
- The Cortel Group
- The Ontario Trillium Foundation
- TS Tech Canada Inc.

## Lifetime Donors: Green Patron (\$100,000-\$499,999)

- David Beatty
- Michael McMurrich
- Uplands Foundation

We also recognize the many donors who have given smaller amounts, as well as those who wished to remain anonymous. Every gift makes a difference.

# DONOR RECOGNITION

## In Memoriam

### of Margot Bindhardt

- Robert Sillcox

### of Michael Boucher

- Beverley Moir

### of John Hackson

- Debby Beatty
- Philip Brennan
- Ruth Coursey
- Ernest Crossland
- East Gwillimbury Chamber of Commerce
- Golden Anchor Senior Citizens
- Brenda Hogg
- Dorian and Karen Litteljohn
- Melody Martin
- Garry and Donna Mees
- Metrus Development Inc.
- Minto Foundation Inc.
- Cathy Morton
- Margaret Pallett
- Vince and Susan Redgate
- River Drive Park CRCC
- John Rogers
- Wilfred and Norma Rose
- Sharon West Landowners Group
- Deanna Smith
- The NRD Reccies
- Gayle Wood
- Wycliffe Thornridge Sharon Limited

### of Edward Horn

- Joy Oliver

### of Richard A. Illingworth

- Robert Sillcox

### of Norm Noseworthy

- Jim and Marie Barron
- Bruce Colton
- Gerri Hill
- Cecil and Linda Noseworthy
- David Noseworthy
- Marlene Parkhouse
- Donna Parkhouse
- Cyril and Sherly Reid
- Marion Reid
- Michael and Hilda Shannon
- Southmedic Incorporated
- Allan and Millie Squires
- Garry and Judie Waterkamp

## Life's Celebrations

### for David & Debby Beatty

- Brendan and Mary Calder

### for Erryle George's Special Birthday

- David and Bonnie Collacutt

### for Mrs. Wilson

- David and Bonnie Collacutt

### for George Gibbons on Retirement

- The Eastbourne Golf Club

### for Betty McCullough's Special Birthday

- Mr. and Mrs. Joseph Casse

### for George and Doris Richardson's Commemoration Ceremony

- Kathryn Pegg

### for Claire, James and Katie Langstaff's Baptism

- Lyn May

## OUR STAFF

- Cheryl Taylor, Executive Director
- Judy Milner, Development Officer
- Brenda Winter, Community Outreach and Project Coordinator
- Nicole Deault, Event Coordinator



Lake Simcoe  
Conservation  
Foundation

### The Lake Simcoe Conservation Foundation

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